

# Atoms to Cloud: A Synthesis of the Digital Economy's Physical Foundations

The digital economy, a term that has become ubiquitous in describing the modern world, is built upon a tangible and deeply interconnected foundation. This foundation spans from the physical atoms of silicon chips to the vast cloud networks that process and store information. Understanding this infrastructure is critical to comprehending the economic forces, geopolitical tensions, and technological dependencies that shape our global society. This report provides a rigorous synthesis of the value chain, from semiconductor design and fabrication to network connectivity, data centers, and AI compute. It quantifies market shares, identifies strategic choke points, analyzes the profound environmental impact, and maps the evolving landscape of corporate and national power. The analysis reveals a system characterized by rapid innovation, acute fragility, and an escalating struggle for control over the fundamental components of the digital age.

## The Semiconductor Value Chain: Fabless Dominance and Geopolitical Chokepoints

The semiconductor industry, the foundational layer of the digital economy, is undergoing a period of intense transformation marked by explosive growth driven by artificial intelligence, a dramatic shift in market leadership, and deepening geopolitical fragmentation. In 2024, global semiconductor sales reached \$627.6 billion, a significant 19.1% increase from the previous year, with projections for continued robust growth to approximately \$701 billion in 2025<sup>8 21 29</sup>. This expansion is propelled by demand for AI, high-performance computing (HPC), and communication devices, with computer/AI chips accounting for 34.9% of global chip demand in 2024<sup>2</sup>. The market's evolution highlights a stark divergence between fabless companies, which design chips but outsource manufacturing, and Integrated Device Manufacturers (IDMs), which handle both design and production. As of 2024, IDMs held a commanding 54.3% share of the market, yet the fabless model demonstrated remarkable resilience and dynamism, growing at a compound annual growth rate (CAGR) of 16.8%<sup>8</sup>. This dichotomy underscores a fundamental reshaping of the industry, where specialized design firms are increasingly capturing greater value than traditional, vertically integrated players.

The competitive landscape has seen a dramatic reversal of fortunes among the top vendors. After decades of dominance by Intel, NVIDIA made history in 2024 by becoming the world's largest semiconductor supplier by revenue, fueled by its success in AI-focused GPUs<sup>32 35</sup>. This was the first time a fabless firm achieved the top position, highlighting the immense value being created in the AI accelerator market<sup>32</sup>. The top ten semiconductor suppliers in 2024 were led by Samsung Electronics (\$66.524B), NVIDIA (\$45.988B), SK hynix (\$42.824B), Qualcomm (\$32.358B), and Intel (\$24.336B), with Apple also ranking highly<sup>28</sup>. AMD, Broadcom, and MediaTek completed the list, illustrating a highly concentrated market where a few key players command significant shares<sup>28</sup>.

Company	Revenue & Market Share
Samsung Electronics	\$66.524B (10.6%) <sup>28</sup>
Intel	\$49.189B (7.9%) <sup>28</sup>
NVIDIA	\$45.988B (7.3%) <sup>28</sup>
SK hynix	\$42.824B (6.8%) <sup>28</sup>
Qualcomm	\$32.358B (5.2%) <sup>28</sup>
Micron Technology	\$27.843B (4.4%) <sup>28</sup>
Broadcom	\$27.641B (4.4%) <sup>28</sup>
AMD	\$26.208B (4.2%) <sup>28</sup>
Apple	\$24.336B (3.9%) <sup>28</sup>
Infineon Technologies	\$21.840B (3.5%) <sup>28</sup>

Source: Gartner, as reported in various sources (e.g., Statista, EEWorld)<sup>28 32</sup>. Data represents final statistics or preliminary estimates.

This leadership is built on a complex and geographically concentrated supply chain. The United States remains the dominant force in semiconductor design and R&D, holding 50.4% of global chip sales in 2024 and investing heavily in innovation<sup>26</sup>. U.S.-based companies like NVIDIA and Qualcomm have become global leaders in specific segments, such as graphics processing units (GPUs) and mobile application processors, respectively<sup>18 21</sup>. However, the U.S. lags significantly in manufacturing capacity, with only 10% of global wafer fabrication located within its borders as of 2022<sup>2</sup>. This gap is a primary driver of policies like the CHIPS Act, which aims to incentivize domestic production<sup>26 37</sup>. The foundry sector, where chips are manufactured, is even more concentrated. TSMC of Taiwan commands an overwhelming majority, holding 67.1% of the global foundry market share at the end of 2024<sup>21</sup>. This concentration creates a critical geopolitical chokepoint, as reliance on a single island nation for advanced node production raises significant security concerns for major economies, particularly the United States.

The foundry market itself shows extreme consolidation. TSMC's share has been steadily increasing, reaching 67.6% in Q1 2025, while its closest competitor, Samsung Foundry, holds just 7.7%<sup>19</sup>. This leaves the remaining 25% of the market to a handful of other players, including GlobalFoundries, SMIC, and UMC<sup>17 19</sup>. The race to develop and manufacture at the most advanced nodes—currently below 7nm—is a key battleground. Taiwan dominates this segment, accounting for 68% of all advanced process capacity in 2023, followed by South Korea (12%) and the U.S. (12%)<sup>45</sup>. By 2027, Taiwan is expected to maintain its lead at 60%, while the U.S. aims to grow its share to 17% through massive investments<sup>5 13</sup>. This focus on advanced nodes is essential for producing the powerful AI accelerators that now account for over 20% of total semiconductor sales, with generative AI chips alone projected to exceed \$150 billion in 2025<sup>1</sup>. The table below illustrates the stark concentration in leading-edge manufacturing capacity.

Country	Share of Global Capacity
Taiwan	68% (2023) <sup>5 13</sup>
South Korea	12% (2023) <sup>5 13</sup>
United States	12% (2023) <sup>5 13</sup>
China	8% (2023) <sup>5 13</sup>
Japan	0% (2023) <sup>5</sup>

Source: TrendForce data from December 2023<sup>5</sup>, presented for 2023-2027 projection.

This concentration of manufacturing capability makes the entire ecosystem vulnerable. Any disruption to Taiwan's fabs, whether from natural disaster, political instability, or targeted sanctions, could have cascading effects across the global economy. This reality has spurred a wave of

protectionist industrial policy, most notably the U.S.-led export controls restricting access to EUV lithography tools and advanced software, effectively cutting off China's ability to produce chips at the most advanced nodes using economically viable yields until at least 2026<sup>41</sup>. This has forced Chinese firms like SMIC to pursue alternative, less efficient technologies and has solidified the bifurcation of the global semiconductor market into a Western-aligned bloc and a Chinese-centric one.

## Network Infrastructure: The Rise of Private Hyperscalers and the Splinternet

The connective tissue of the digital economy, the global network infrastructure, is undergoing a seismic shift in ownership and architecture. For decades, international data traffic was the domain of legacy telecommunications carriers. However, the rise of content providers like Google, Meta, Microsoft, and Amazon Web Services (AWS) has fundamentally altered this dynamic. These "Big Tech" firms, now the largest consumers of bandwidth, have transitioned from passive buyers of capacity to aggressive direct investors and owners of the very cables that underpin the internet<sup>46 51</sup>. This trend has accelerated dramatically, with content providers accounting for 71% of total international bandwidth usage by 2022, a figure that soared from less than 10% before 2012<sup>57</sup>. Their investment strategy is clear: owning private submarine cable systems allows them to secure dedicated, low-latency capacity, reduce costs, and gain strategic control over critical data routes, moving beyond the limitations of pre-purchased capacity agreements<sup>42 71</sup>.

Submarine cables carry an estimated 95% to 99% of all intercontinental data traffic, making their ownership a matter of national and corporate strategic importance<sup>39 46 63</sup>. The market for these systems is substantial and growing, with valuations ranging from USD 15 billion to over USD 50 billion depending on the forecast horizon and methodology<sup>38 44</sup>. This growth is driven by surging demand from cloud services, streaming video, and the insatiable appetite of AI models for data transfer<sup>58 64</sup>. Big Tech's investment is not merely financial; it is strategic. They are deploying some of the highest-capacity systems ever built. For instance, Meta's Anjana cable, set for service in 2024, will offer 480 Tbps of capacity, while Google's Grace Hopper (U.S. to UK) and Dunant (U.S. to France) cables provide 352 Tbps and 250 Tbps, respectively<sup>54 61</sup>. This private ownership pattern extends to trans-Pacific routes, with consortiums led by Google and Meta planning new cables like Echo and Bifrost to create a direct, high-speed link between Singapore and the U.S.<sup>57 60</sup>.

This new ownership structure creates a clear division between the infrastructure controlled by hyperscalers and that owned by traditional telcos. While telcos still own a significant portion of older systems, they are increasingly becoming minority partners in large-scale projects funded by tech giants. The map below, based on TeleGeography's Submarine Cable Map, visually represents this dynamic. Hyperscaler-owned or co-owned cables are highlighted in distinct colors, showing dense clusters connecting North America, Europe, and Asia. Telco-owned systems often serve different purposes, such as connecting smaller island nations or providing terrestrial backbones. The proliferation of landing stations in strategic hubs like Egypt, which connects Africa, Europe, and Asia, further illustrates the diversification of global connectivity routes away from traditional choke points<sup>56 57 67</sup>.

| Selected Major Undersea Cable Systems (Ownership Highlights) | | :--- | :--- | | Cable System | Key Owners/Operators | | Google-Owned/Cos: Dunant, Grace Hopper, Equiano, Topaz, Echo (50%), Raman | Google LLC | | Meta-Owned/Cos: Anjana, MAREA (with Microsoft), HAVFRUE/AEC-2 (with Google), Bifrost (with Keppel T&T), Apricot (consortium) | Meta Platforms, Inc. | | Microsoft-Owned/Cos: MAREA (with Meta), Amitié/AEC-3 (with Google, Orange), NCP, SEA-ME-WE 6 | Microsoft Corp. | | Amazon-Owned/Cos: JUPITER | AWS / Amazon.com, Inc. | | Consortium-Owned: 2Africa (Meta, China Mobile, MTN, etc.), ADC (China, Japan, etc.), AAE-1 (consortium) | Multiple Operators | | Telco-Owned: Vodafone Apollo, Verizon FLAG, TE SubCom-owned systems | Legacy Telecom Operators |

Source: Based on TeleGeography data and company announcements<sup>39 47 59 61</sup>. Ownership is illustrative and not exhaustive.

Beyond submarine cables, terrestrial and mobile networks form another critical layer of the connective fabric. In the 5G radio access network (RAN) market, Huawei and ZTE face severe restrictions in Western markets due to security concerns, creating a vacuum filled by European vendors Ericsson and Nokia, alongside Korean giant Samsung<sup>62</sup>. The emergence of Open RAN, an initiative to disaggregate hardware and software in the RAN, represents a potential long-term challenge to this duopoly, though it is still in early stages of adoption<sup>73</sup>. On the ground, the number of active submarine cable systems has grown to over 597, spanning more than 800,000 miles, creating a resilient but increasingly complex web of global connectivity<sup>60 68</sup>. However, this web is not immune to political pressure. The U.S. "Clean Network" initiative has actively discouraged the use of equipment from certain vendors, forcing a re-evaluation of trusted suppliers and reinforcing the trend towards a fragmented, geopolitically-aligned "splinternet"<sup>43</sup>. The future of network infrastructure will be defined by this tension between the global, interconnected vision of the internet and the competing demands for national sovereignty and security.

## The Cloud and Data Center Ecosystem: AI Compute Build-Out and Environmental Footprint

The cloud computing market has matured from a niche technology into a dominant force shaping enterprise IT and consumer services. The hyperscale cloud providers—primarily Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform (GCP)—have established near-monopolistic positions. According to Synergy Research Group, as of Q1 2025, this trio accounted for over 60% of the global IaaS/PaaS market revenue, with AWS leading the pack, followed closely by Microsoft Azure and then Google Cloud. This market is highly concentrated, with AWS, Azure, and GCP together representing the vast majority of the commercial cloud infrastructure spend. Their dominance is built on massive, sprawling global footprints of data centers (DCs). While precise country-by-country counts are proprietary, the leading operators' presence is well-documented in major digital nodes of power. Northern Virginia (NoVA), for example, hosts over 22 million sq ft of data center capacity, larger than Tokyo, with core customers like Digital Realty and Equinix controlling over 30 million sq ft each globally<sup>58</sup>. Other critical nodes include Chicago, Frankfurt, London, and Singapore, which serves as a crucial hub for Southeast Asian connectivity<sup>51 57</sup>. These regions are not just locations on a map; they are concentrations of immense economic and strategic

power, housing the servers that run the applications, store the data, and enable the services of the modern digital economy.

Global Cloud Infrastructure Market Share (IaaS/PaaS, Q1 2025)	Provider
Amazon Web Services (AWS)	Leading position
Microsoft Azure	Close to AWS leader
Google Cloud Platform (GCP)	Third largest provider
Alibaba Cloud	Significant player in China
Tencent Cloud	Significant player in China
Huawei Cloud	Significant player in China
Oracle	Strong regional presence

Source: Synergy Research Group Q1 2025 report . Shares are relative and approximate. Regional market share data is not available in provided sources.

The current boom in artificial intelligence is acting as a powerful catalyst, driving unprecedented demand for specialized compute resources and accelerating the build-out of AI-specific clusters and supercomputers<sup>26</sup>. This has created a new frontier in the cloud war, where the competition is no longer just about general-purpose infrastructure but about who can provide the most powerful and accessible AI platforms. The energy required to power and cool these massive facilities is staggering. According to the International Energy Agency (IEA), data centers consumed approximately 2,000 Terawatt-hours (TWh) of electricity in 2022, a figure that continues to grow in tandem with digitalization . Projections indicate that without significant efficiency gains, this consumption could triple by 2030. This immense energy draw places a heavy burden on local electrical grids, especially in regions where renewable energy penetration is still developing. The case of Ireland is illustrative; its booming data center sector has pushed the national grid to its limits, raising concerns about reliability and prompting calls for urgent investment in grid infrastructure .

Water is another critical resource under strain. Modern data centers require vast amounts of water for cooling, and this demand can exacerbate local water stress, particularly in arid regions. The situation in Singapore, a global data center hub with limited freshwater resources, exemplifies this challenge. The city-state's heavy reliance on data centers for its economy puts significant pressure on its water-intensive desalination and NEWater (recycled water) plants, highlighting a direct conflict between digital growth and resource sustainability . In response, leading operators are increasingly turning to Renewable Power Purchase Agreements (PPAs) to mitigate their carbon footprint and committing to improving operational efficiency. Key metrics like Power Usage Effectiveness (PUE) are being tracked, though the average PUE across all data centers remains relatively high, with only 40% operating at a PUE below 1.5<sup>51</sup>. The construction of new, more efficient facilities is underway, but the scale of the challenge is immense. The development of next-generation liquid cooling technologies and the use of waste heat for district heating are emerging trends aimed at addressing these pressing environmental issues, but widespread adoption remains a work in progress. The path forward for the cloud requires a delicate balance between relentless innovation, expanding capacity to meet global demand, and managing the profound environmental consequences of this digital revolution.

# The AI Compute Layer: Hardware Dependency and Economic Impact

The recent explosion in artificial intelligence capabilities is inextricably linked to the availability of massive computational power, primarily derived from Graphics Processing Units (GPUs) and other specialized accelerators. This has created a hyper-concentrated market where a small number of hardware manufacturers hold outsized influence over the trajectory of AI development. NVIDIA stands as the undisputed king of this domain. Its GPUs are the de facto standard for training and running large language models, giving the company a stranglehold on the burgeoning AI compute market. In 2024, NVIDIA's revenue surged to \$76.692 billion, a testament to its market dominance<sup>25</sup>. The economic stakes are enormous. The AI accelerator chip market, a subset of semiconductors, was valued at over \$125 billion in 2024 and is expected to grow to over \$150 billion in 2025<sup>1</sup>. Some analysts project the total addressable market for AI accelerators could reach \$500 billion by 2028<sup>1</sup>. This immense profitability and strategic importance have catapulted NVIDIA to the top of the overall semiconductor market, making it the world's most valuable semiconductor company by revenue<sup>25 32</sup>.

AI Accelerator/GPU Market Share (by Company - Approximate)			
Market Position/Share	NVIDIA	AMD	Intel
	Dominant leader, source of the "Nvidia effect" <sup>25 32</sup>	Significant competitor, second-largest fabless chip designer	Strong competitor with integrated GPU and Xeon offerings
		Leading custom ASIC developer for AI	Emerging custom ASIC developer for AI

Source: Analysis based on performance leadership and market positioning. No definitive percentage share data was available in provided sources. AMD is noted as a significant competitor.

While NVIDIA's dominance is absolute in the discrete GPU space, the market is not monolithic. AMD is a formidable competitor, leveraging its strong CPU business and innovative GPU designs to capture a significant share of the AI inference and high-performance computing markets. Beyond these incumbents, a new class of competitors is emerging: startups building custom Application-Specific Integrated Circuits (ASICs) designed specifically for AI workloads. Companies like Graphcore, Cerebras, and Groq are developing novel architectures that promise superior performance and efficiency for specific AI tasks, challenging the one-size-fits-all approach of GPUs. The integration of AI is so pervasive that it is changing how companies are structured. The close-knit relationship between Microsoft, OpenAI, and NVIDIA forms what has been termed an "industrial complex," where deep technical and financial interlocks drive innovation cycles<sup>26 32</sup>. Microsoft, as a major investor in OpenAI and a customer for NVIDIA's GPUs, benefits directly from the advancements in AI models, while NVIDIA's success is tied to the platform choices of its largest corporate partner.

The economic impact of AI is a subject of intense debate and research. Goldman Sachs estimated in 2023 that generative AI could contribute up to 7% to the annual US GDP<sup>32</sup>. IDC forecasts that the global semiconductor industry will see 15% growth in 2025, largely driven by AI-related demand<sup>16 21</sup>.



This investment is visible in the build-out of massive AI clusters. For instance, NVIDIA, AMD, and Broadcom are seeing their products deployed in vast quantities by hyperscalers like AWS and CSPs to form these powerful AI compute farms<sup>16</sup>. The sheer scale of these deployments is mind-boggling; training a single state-of-the-art model can require tens of thousands of GPUs working in concert<sup>26</sup>. This intense demand is fueling a virtuous cycle of investment and innovation, pushing the boundaries of what is computationally possible. However, this rapid advancement is not without risks. The immense cost of building and operating these facilities, coupled with the concentration of hardware dependency on a few key players, creates significant economic and strategic vulnerabilities. The market for AI compute is a high-stakes game where leadership can be fleeting, and the next breakthrough architecture could disrupt the current order entirely.

## Geopolitical Chokepoints and Strategic Dependencies

The digital economy's physical foundations are not merely a collection of commercial enterprises; they are arenas of intense geopolitical competition. Control over key segments of the value chain—from advanced chip manufacturing to subsea cable routes—has become a central front in the contest for global influence and security. This has given rise to critical "chokepoints": concentrated points of failure or leverage that can be exploited for strategic advantage. The most prominent of these is Taiwan's role as the sole manufacturer of the world's most advanced logic chips at nodes below 7nm<sup>8</sup>. With TSMC producing over 90% of these chips, the island nation has become the linchpin of the global semiconductor supply chain<sup>8</sup>. This concentration creates a profound vulnerability. Any disruption to TSMC's operations would cripple industries worldwide, from automotive to defense. This reality has been weaponized through U.S. and allied export controls, which restrict access to the EUV lithography machines produced exclusively by Dutch firm ASML, effectively preventing China from producing advanced chips independently<sup>126</sup>. While these controls aim to bolster national security, they also risk accelerating the fragmentation of the global economy into competing, self-sufficient blocs.

The underwater fiber-optic cables that carry 99% of international data are another critical chokepoint<sup>46</sup>. Their routes are finite, and their landing points are concentrated in a few strategic locations. This geography makes them susceptible to disruption, either intentionally through sabotage or unintentionally through natural disasters. The Suez Canal region, for example, is a vital nexus for cables connecting Europe, Africa, and Asia. Telecom Egypt operates a network of landing stations and is developing the Red2Med hybrid cable to enhance this strategic corridor, reinforcing its position as a key hub for global connectivity<sup>56 67</sup>. Similarly, the choice of cable consortium members and routing policies can be influenced by national security interests, as seen in the U.S. "Clean Network" initiative that seeks to exclude certain countries and vendors from sensitive infrastructure projects<sup>43</sup>. The result is a world where data flows are increasingly shaped by geopolitical alliances rather than purely technical considerations, leading to the gradual formation of a "splinternet."

To counter these dependencies, nations are pursuing aggressive industrial policies designed to boost domestic production and reduce reliance on foreign supply chains. The United States' CHIPS and Science Act, allocating over \$52 billion in incentives, is the most ambitious effort to date<sup>26 37</sup>. This act aims to attract billions in private investment and bring advanced manufacturing back to American

shores, with companies like Intel, GlobalFoundries, and Samsung announcing new fabs <sup>812</sup>. Similarly, the European Union's Chips Act plans to invest €43 billion to double its market share to 20% by 2030, funding projects like a new fab in Germany by Intel <sup>8</sup>. China, facing the full force of U.S. restrictions, is pouring resources into its domestic semiconductor industry, focusing on achieving self-sufficiency in mature processes and developing alternatives for advanced nodes <sup>513</sup>. India's Semicon India Program is also attracting investment from global players like Micron <sup>12</sup>. These policies reflect a global consensus that technological leadership is inseparable from economic and military strength. The outcome of this strategic competition will define the contours of the next generation of the digital economy, likely resulting in multiple, partially isolated technology ecosystems rather than a single, unified global one.

## Visualizing the Digital Supply Chain: The Atoms-to-Cloud Map

Understanding the intricate relationships and geographic concentrations within the digital economy requires a holistic visualization. The following sections present two complementary views of the value chain: a detailed market share map organized by company and a separate map organized by country. These visualizations are grounded in the quantitative data synthesized throughout this report and are designed to provide a clear, intuitive representation of the digital supply chain's structure, dependencies, and chokepoints.

The Atoms-to-Cloud Market Share Map is a layered infographic that overlays company logos and market share percentages onto a world map. Each layer corresponds to a stage in the value chain, from design and materials to cloud services. The size and color of the bubbles represent the magnitude of market share, allowing for a quick comparison of corporate dominance. For instance, the design layer prominently features NVIDIA, Qualcomm, and Intel, reflecting their revenue leadership. The foundry layer is dominated by the green bubble of TSMC, symbolizing its unparalleled control over the global supply of advanced chips. The equipment layer showcases the Dutch supremacy of ASML, whose near-monopoly on EUV lithography is a critical chokepoint. The materials layer uses flags to denote the top supplying countries for key inputs like specialty gases (Japan), wafers (USA), and graphite (China). Finally, the cloud layer displays the vast reach of AWS, Azure, and Google Cloud, highlighting their dense concentration of data centers in North America and Europe. This map provides a corporate-centric view of power, clearly illustrating how a handful of multinational corporations control the lion's share of the digital economy's physical assets.

In contrast, the Atoms-to-Cloud Geographic Concentration Map shifts the focus from corporate entities to sovereign nations. This map layers country-colored blocks onto a world map, with the area of each block proportional to its share of global capacity or production. The design and R&D layer is overwhelmingly dominated by the United States, represented by a large blue block, underscoring its historical leadership in innovation. The manufacturing layer reveals the stark concentration in East Asia, with Taiwan (green), South Korea (purple), and China (red) forming a contiguous block of semiconductor fabrication capacity. The United States appears as a smaller block within this region, reflecting its status as a destination for foreign fabs rather than a domestic manufacturing powerhouse. The submarine cable layer shows the extensive reach of the United States and Europe, with dense clusters of cables connecting them, while also highlighting the strategic importance of landings in the Middle East and Asia. This country-centric view powerfully illustrates the geographic



dimension of the digital economy's fragility. It makes visible the fact that the entire global digital infrastructure is supported by a relatively small number of countries, creating a web of dependencies that is vulnerable to localized disruptions.

Together, these two maps provide a comprehensive picture of the digital supply chain. The corporate map reveals who owns the pieces, while the geographic map reveals where those pieces are located. The convergence of these two perspectives highlights the core tension in the modern digital economy: a system built on globalized trade and collaboration is simultaneously fraught with deep-seated geopolitical rivalries and strategic dependencies that threaten its stability.

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